

ASHLEY VELEZ

MARKETING STRATEGIST



 (770) 843-0220

 ashleygvelez@gmail.com

 Woodstock, Georgia

 ashleygvelez.com

ABOUT

I'm a marketer and writer dedicated to empowering local businesses to connect with the community through authentic digital experiences. I love turning ideas into successful strategies; specializing in content creation, SEO and social media marketing.

SKILLS

- Analytics, Research & Strategy
- Branding & Messaging
- Content Marketing
- Copywriting
- Search Engine Optimization
- Social Media Marketing
- Project Management
- Public Relations

EXPERIENCE

- Digital Marketing/Copywriting & SEO Optimization Industry: 2009 to Present
- Co-Founder/Chief Operations Officer: Atlanta SEO Pro, LLC (Atlanta, GA)
- Digital Marketing Manager: Cherokee Women's Health Specialists (Canton, GA)
- Marketing Manager: Digital Scientists (Alpharetta, GA)
- Marketing Services/Document Control: Artivion, (Formerly CryoLife) Inc. (Kennesaw, GA)
- Marketing Project Manager/Specialist: TrustWorkz, Inc. (Woodstock, GA)

EDUCATION

BACHELOR OF ARTS

Kennesaw State University, 2006

REFERENCES

DR. CHARLES L. "CHIP" CAMPBELL

(435) 632-5463

PAYTON SMITH, MBA

(770) 608-0917

COMMUNITY INVOLVEMENT

Writer: Towne-Laker, Around Woodstock and Around Canton Magazines – 2018 to 2022

Social Media/Content Leader: Young Professionals of Woodstock – 2018 to 2020

Honorary Course Professor: Reinhardt University – Fall, 2019

Founder: *The Human Side of Entrepreneurship* Networking Group – Fall, 2019

Writer: Enjoy Cherokee Magazine – Fall 2022 to current

Board Member: Woodstock Arts – Fall, 2022 – current

Marketing Committee: Woodstock Arts – Fall, 2022 – current

Engagement Committee: IN WDSTK – Fall, 2021 – current

Board Member: IN WDSTK – Summer, 2023 – current

Board Member: Limitless Disability Services – Summer, 2023 – current