

ASHLEY VELEZ

DIGITAL MARKETING STRATEGIST



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 Woodstock, Georgia

 ASHLEYGVELEZ.COM

ABOUT

I'm a marketer and writer dedicated to empowering local businesses to connect with the community through authentic digital experiences. I love turning ideas into successful strategies; specializing in content creation, SEO and social media marketing.

SKILLS

- Analytics, Research & Strategy
- Branding & Messaging
- Content Marketing
- Copywriting
- Search Engine Optimization
- Social Media Marketing
- Project Management
- Public Relations

EXPERIENCE

- Digital Marketing/Copywriting & SEO Optimization
Industry: 2009 to Present
- Co-Founder/Chief Operations Officer: Atlanta SEO Pro, LLC (Atlanta, GA)
- Digital Marketing Manager: Cherokee Women's Health Specialists (Canton, GA)
- Marketing Manager: Digital Scientists (Alpharetta, GA)
- Marketing Services/Document Control: Artivion, (Formerly CryoLife) Inc. (Kennesaw, GA)
- Marketing Project Manager/Specialist: TrustWorkz, Inc. (Woodstock, GA)

COMMUNITY INVOLVEMENT

- Board Member: Woodstock Arts - Fall, 2022 - current
- Board Secretary: Woodstock Arts - Spring, 2023 - current
- Marketing Committee: Woodstock Arts - Fall, 2022 - current
- Board Member: IN WDSTK - Summer, 2023 - current
- Board Secretary: IN WDSTK - Summer, 2024 - current
- INvestor Engagement Committee (and Secretary): IN WDSTK - Fall, 2021 - current
- Board Member: Limitless Disability Services - Summer, 2023 - current
- Contributing Writer: Enjoy Cherokee Magazine - Fall 2022 to current
- Honorary Course Professor: Reinhardt University, McCamish School of Business & Sport Studies - Fall, 2019
- Founder: The Human Side of Entrepreneurship Networking Group - Fall, 2019
- Co-Organizer, Cherokee Gives A ____ - Spring, 2019
- Social Media/Content Leader: Young Professionals of Woodstock - 2018 to 2020
- Writer: Townelaker, Around Woodstock and Around Canton Magazines - 2018 to 2022

EDUCATION

BACHELOR OF ARTS

Kennesaw State University, 2006

REFERENCES

DR. CHARLES L. "CHIP" CAMPBELL

(435) 632-5463

PAYTON SMITH, MBA

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